



WELTRAD



WELTRAD manufacturer
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Entspannt genießen...



mit WELTRAD

Rebirth of a bicycle legend from Schönebeck on the Elbe

WELTRAD: branded bicycles manufactured from 1885 to 1945 in Schönebeck/Elbe

Inventions: 1910 - autogenous welding of bicycle frames, rolled hollow pipe connection of the frame, Ignition apparatus (magnetic ignition - sold to Opel)
2,500,000 bicycles have been produced

Total dedication

Whatever we do and however we do it - besides technical knowledge, recognising the demand and the ability to design attractively and keeping with the times it requires first of all dedication.

WELTRAD manufacture's aim is to manufacture classic, comfortable and exclusive bicycles differentiating from all others by latest technical features, a long life and outstanding quality.

A WELTRAD bicycle can be recognised easily by its tasteful charm, its elegant sublimeness and the absolute fun to ride it, a joy that bike hikers must have felt in the golden times of bicycle manufacturing.

A WELTRAD bicycle - a bicycle of the world.

To meet the high standards we demand from a high-quality bicycle several of the assembly parts have been developed and built especially for WELTRAD.

A WELTRAD bicycle is not a coincidental product but the logical result of innovation, spirit of the time and elegance.

**Classic
Exclusive
In keeping with the time**



Comfort

The balanced geometry of a WELTRAD bicycle makes your driving feel like having "a sofa with wheels". Bikers say

"Length makes you go."

... a longer axle distance leads to a less "nervous" steering (the bicycle goes straight on and levels out soil unevenness much better - like a limousine compared to a small car).

Comfortable suspension, large wheels, big-volume tyres, steel rib saddles with tensioned leather and a springy tubular steel construction with a low-angle fork ensure a comfortable suspension.

Gleam and joy

"Chrome is coming back: This precious metal symbolizes high quality, luxury and life style.

It brings more emotion, more sensuality, more attraction for our eyes."

Innovation

The WELTRAD bicycle is the first bicycle in Germany equipped with chromium-plated aluminium handlebars, saddle supports and cranks and thus it gets an extremely light classic elegance.

The steel frame made from ultra-light CrMo Reynolds 501 in accordance with original WELTRAD patterns from the nineteen thirties-

Special frame construction by the traditional German frame manufacturer, Meyer:

tough - handmade - hand-soldered - can be brought in optimum line to your physique - ensures individual fun to ride, comfort and pleasure.

Using Europe's current most resistant to extension spokes: MACH 1 PRO;

really classic aluminium rim WESTWOOD made in Germany; best rim band and flat-safe tyres Marathon Plus by Schwalbe; high-quality accessories - in connection with manual work - indestructible.

Craftsmanship in detail!

Real manual work on the wheel! An extra brass disk under each spoke for an optimum rear wheel. To be found exclusively in the upper class. NEW!

Self-locking spoke nipples - prevent loosen and necessity of pretensioning of the spokes. Seven-stage hub gear Shimano Nexus with back pedal brake in premium design, Shimano dynamo in the hub with flanged roller brake - maintenance-free.

Highest surface quality!

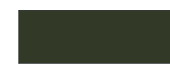
Five colours of choice: shock -resistant powder coating -> also on the rim, chain protection, mudguards and carrier.



black



claret-red



british racing green



ivory/brown



ivory/
light green



ivory/
light blue



ivory/
claret-red



ivory/british racing green

All components are absolutely compatible to the market...

Stylish round lamp with switch ensures clean hands, all electric cables in the frame and all soldered.

Original BROOKS leather saddle handmade in England, soft leather handles for optimum suitability, sweat preventing.

Chromium-plated brass bell with WELTRAD logo for a special sound.

Special remake of the WELTRAD handlebar from 1930 in chromium-plated aluminium for light classic elegance. Load is taken off the back and the wrists, thanks to proven ergonomic design.

Thanks to a perfect combination and finishing of the components we deliver a classic, beautiful and precious bicycle.

